

PRIVACY POLICY

IN TERMS OF

THE PROTECTION OF PERSONAL INFORMATION ACT 4 OF 2013

(“POPIA”)

1. INTRODUCTION

This Privacy policy (“Policy”) provides an explanation on how MediaHeads 360 uses, protects, and processes information that it collects from a Data Subject. MediaHeads 360 abides by the Protection of Personal Information Act 4 of 2013 (“POPIA”) and is therefore committed to protecting your privacy and ensuring that the Personal Information you provide to us is collected and used for the specific intention, lawfully and transparently so. It also contains information regarding the rights of natural and juristic persons to whom Personal Information relates to as Data Subjects.

2. COLLECTION OF INFORMATION

2.1 MediaHeads 360 collects various Personal Information, this includes but is not limited to:

2.1.1 General identification and contact information, such as contact numbers, Identity numbers, addresses, names etc.

2.1.2 Financial records, example bank statements, company tax and registration numbers, BEE certificates etc.

2.2 We may collect the information directly from a Data Subject and/or a Third Party (such as regulators, government authorities and registries). Interaction with us on our website will result in the collection of information regarding the person’s activities on the website, similarly when an individual engages with us through our social media platforms. This information includes, but is not limited to: the person’s name, contact details etc.

3. BASIS AND PURPOSE FOR PROCESSING PERSONAL INFORMATION

Personal Information is processed for business and operational purposes and in the furtherance of the strategic objectives of MediaHeads360.

4. DISCLOSURE OF PERSONAL INFORMATION

MediaHeads 360 may need to share and/ or disclose Personal Information to third parties for purposes including but not limited to: audit, regulatory and operational purposes such as competitions and for the distribution of prizes.

5. TRANSFER OF PERSONAL INFORMATION

The Personal Information we collect may, in certain instances, need to be transferred to persons in other countries. Whilst MediaHeads 360 is committed to protect the Personal Information of the Data Subject as well as to take reasonable steps to make sure that recipients in other countries have appropriate privacy measures in place, it must be noted that the in those countries may not protect Personal Information similarly to the laws of the Republic of South Africa.

6. RETENTION OF PERSONAL INFORMATION

Personal Information is retained for sales and business development, statistical, research and regulatory reporting purposes, in line with the applicable laws, including the Companies Act, amongst others and retained for as long as may be reasonably necessary to do so.

7. COOKIES

Our website makes use of cookies to store information of a specific user and record your preferences on our website. Cookies have various purposes, including improving your experience whilst on our website. A website visitor has the option to disable or decline cookies, resulting in a diminished user experience.

8. DIRECT MARKETING

MediaHeads 360 may send marketing and promotional communications and material to persons, as and when it is necessary to do so. Recipients who wish not to continue receiving such communications, may do so by clicking the unsubscribe button below.

[Unsubscribe](#)

8.1 Candy Dempers (Managing Director)

8.2 Telephone number – 010 590 4553

8.3 Email – candy@mediaheads360.co.za

9. SECURITY

MediaHeads 360 applies due care as we collect and process your personal information, assure you that we take the security of your personal information seriously and are committed to protect your personal information from misuse, interference, loss, unauthorised access, modification, or disclosure. Even with such measures in place, should you suspect that our security has been compromised in any manner, do not hesitate to contact us, using the contact details provided under Section 12.

10. DATA SUBJECT RIGHTS

Data Subjects have a right to request for the provision, amendment and/or deletion of their Personal Information that is held by us. Such requests should be done in accordance with the process prescribed in our PAIA Manual and/or through contacting our Deputy Information Officer in instances when their Personal Information changes and requires to be updated.

11. CONTACT DETAILS

If you have any privacy related questions and queries, please contact our Deputy Information Officer using the contact details below:

12.1 Candy Dempers (Managing Director)

12.2 Physical address – 5 8th Street
Houghton Estate
Johannesburg
2198

12.3 Telephone number – 010 590 4553

12.4 Email – candy@mediaheads360.co.za

13. PERIODIC REVIEW

MediaHeads 360 reserves the right to amend this Policy or add provisions to it at any time by publishing an updated version on its website.